

A Day At Global Internet Summit With A USD\$100 “Pocket Money” Just For Attending The Event And The Power Of Email Marketing!

by Zamri Nanyan
www.ZamriNanyan.com

Sunday, April 12, 2009

Vince Tan told me that he was going to speak at 11 o'clock this morning. I didn't want to miss his presentation.

Moreover, it is the last day of the 3-day “Global Internet Summit” event in Penang.

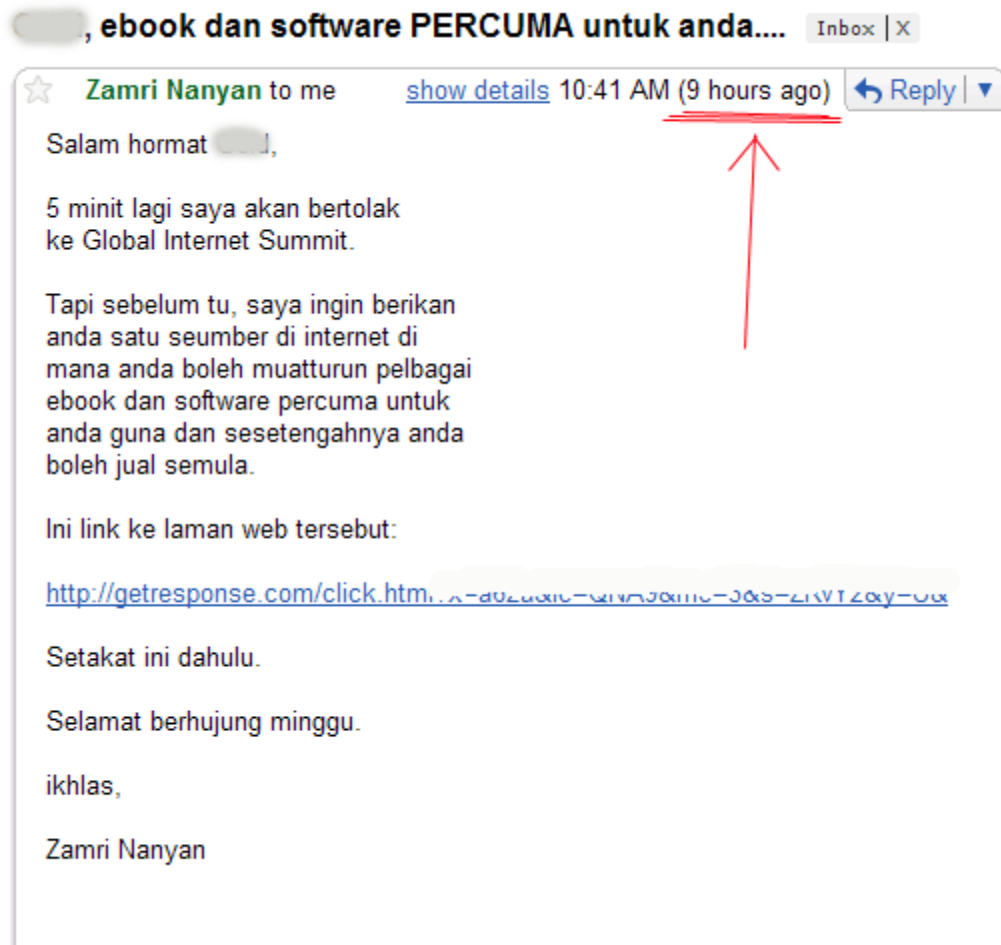
At the same time, I received an email from a subscriber about a new Pay Per Lead (PPL) program.

Because of my lack of time and at the same time, I wanted to send an email to my subscribers today, I thought I could use this PPL program to generate some “pocket money”.

At the same time, I wanted to give “value” to my subscribers because I know a certain list of subscribers that I have would love this type of program.

Good timing...

So, while getting ready to get out of the house, I hurriedly wrote an email and blasted it to my specific mailing list, and this is not even to my lish-speaking list (you can see the email I sent below):



I drove to Evergreen-Laurel Hotel and reached there at around 11am.

Vince has started speaking and I stayed until the end of presentation.

After Vince's session, I went out with a few friends and on the way back, David Kwan and me bumped into Jaz Lai, Alok Jain, Edmond Loh, Dennis Sim, Vince Tan with his girlfriend and Edmund Toh. They were heading to a nearby restaurant for lunch.

After dropping my stuff at the hotel, I went back to meet them at the restaurant.

I joined them for about 1 and a half hour.

Then, we went back to the hotel to catch the next speaker.

Great, I spotted Patric Chan...

It's been a long while since I met him.

Went straight away to him and we chit-chatted for awhile. He seemed happier – maybe because he just became a father lately. 😊

The next speaker was Benjamin Teo who is a Malaysian but living in Australia now. He talked about Social Networking and how you can make money from it. After Benjamin, Patric was invited as a guest speaker to share his knowledge about internet business.

(question... do you know that there is a difference between “making money online” and “building an online business”? if you were there, you'd know... this is the topic that Patric shared in his talk)

It is amazing how much knowledge you would learn from these speakers.

Richard Tan (Success Resources CEO) took over the stage and the event ended at around 6:30pm.

At this point, many people have begun to leave.

I was still mingling around with the speakers, for there are a few that I've never met before and some of them I've never met for quite some time.

At last, I met Patric again and we talked about a lot of stuff until around 7:30pm.

There's still lots of info I learned from Patric. Wanna know the potential business that we discussed? Well, let's just say that it's confidential for a moment. 😊

And, for your info, I developed a product tailored to the local market previously. If you go to www1.BisnesDigital.com (excuse me if you don't understand Malaysian language) you will find me mentioning an internet millionaire in the salespage. The said millionaire is non other than Patric Chan.

Yes, with 1 tip that I learned from him, my partner and I made over RM200K for a local product called Rahsia ClickBank (ClickBank Secrets). That's a total of USD\$57,000 from a single product.

You could say that I owe Patric so much and I thank him so much for his wisdom. He is my internet marketing teacher and I'm still learning from him direct and indirectly.

If you too want to learn from him, consider yourself enrolling in "You Chan Do It!" at www.YouChanDoIt.com. Tell him that I sent you to learn from him. 😊

Right after, I drove back home.

Switched on my PC.

Checked the members area for the PPL program which I sent an email about it in the morning.

The results are like below:

55 registered to request for the free products in 9 hours (see the time stamp in my email on page 2)

Meaning that USD\$55 has been generated while I was at the seminar, meeting friends and learning new tips and tricks about internet marketing.

Affiliate Area


[Click Throughs](#) | [Sales](#) | [Promotional Materials](#) | [Contact Us](#)

Sales From Your Site: 55

Date	Time	You Earned
2009-04-11	22:50:39	1.00 US Dollars
2009-04-11	22:59:48	1.00 US Dollars
2009-04-11	23:01:49	1.00 US Dollars
2009-04-11	23:06:58	1.00 US Dollars
2009-04-11	23:09:38	1.00 US Dollars
2009-04-11	23:21:39	1.00 US Dollars
2009-04-11	23:26:05	1.00 US Dollars
2009-04-11	23:29:04	1.00 US Dollars
2009-04-11	23:41:46	1.00 US Dollars
2009-04-11	23:48:53	1.00 US Dollars
2009-04-11	23:54:19	1.00 US Dollars
2009-04-12	00:03:52	1.00 US Dollars
2009-04-12	00:20:12	1.00 US Dollars
2009-04-12	00:26:23	1.00 US Dollars
2009-04-12	00:27:22	1.00 US Dollars
2009-04-12	00:28:21	1.00 US Dollars

2009-04-12	05:10:41	1.00 US Dollars
2009-04-12	05:15:53	1.00 US Dollars
2009-04-12	05:23:18	1.00 US Dollars
2009-04-12	05:23:18	1.00 US Dollars
2009-04-12	05:26:40	1.00 US Dollars
2009-04-12	05:28:15	1.00 US Dollars
2009-04-12	05:34:19	1.00 US Dollars
2009-04-12	05:50:48	1.00 US Dollars
2009-04-12	06:01:36	1.00 US Dollars
2009-04-12	06:11:34	1.00 US Dollars
2009-04-12	06:15:34	1.00 US Dollars
2009-04-12	06:33:56	1.00 US Dollars
2009-04-12	06:37:19	1.00 US Dollars
2009-04-12	06:38:51	1.00 US Dollars
2009-04-12	07:07:23	1.00 US Dollars
2009-04-12	07:09:49	1.00 US Dollars
2009-04-12	07:30:34	1.00 US Dollars
2009-04-12	07:56:56	1.00 US Dollars

Your Total Earnings Are: 55 US Dollars



Although USD\$55 might not be that much for many people, you have to remember that this email was sent to only a select small group of people and I sent it on Sunday which not many people would be checking their emails anyway.

Moreover, this figure might go up to 100 to 200 the next day after more people check their emails on Monday. Hint – at the time of this writing, the number has reached 70 = USD\$70 and it is not even 12 hours after the email blast)

How did I do it?

That's what I call email marketing. I build a mailing list of people who are interested in what I have to offer, and whenever I have something interesting for them, I'll just send out an email – letting them know about the offer.

The tool that I use to blast this email is from [Get Response](#) and it is one of the best autoresponder/mailling list systems on the internet.

Much more important is that you can try Get Response for free. Just click www.viralurl.com/offer/getresponse and look for "Sign up for free" text (just like in the image below).

Fill up the form, register and test-drive it yourself for free.

The image shows the homepage of GetResponse, an email marketing service. At the top, there is a navigation bar with the GetResponse logo, the slogan "GET YOUR EMAILS DELIVERED!", and a phone number "Call 1-877-EMAIL-GR Intuitive Email Marketing". Below this is a "TRY IT NOW!" section with a form for "Your name:" and "Your email:" and a "SIGN UP" button. To the right is an "ACCOUNT LOGIN" section with fields for "USERNAME" and "PASSWORD", and a "Remember me" checkbox. A navigation menu below the login section includes links for HOME, AFFILIATE PROGRAM, FEATURES, CLIENT REVIEWS, TAKE A TOUR, WHY CHOOSE US?, SUPPORT, and ORDER NOW!. The main content area features a headline "Email Marketing. Solved.™" and a sub-headline "Turn-key email marketing service, autoresponders, conversion tracking and top-notch email deliverability." Below this is a description of GetResponse as a web-based email marketing software. A list of features is provided, including unlimited email marketing campaigns, 150+ HTML templates, newsletter hosting, email deliverability, click-through and revenue tracking, and support and training. A large red watermark "Try Free" is overlaid on the page, with an arrow pointing to the "Sign up for free" link. To the right, a section titled "WITH GETRESPONSE YOU CAN" lists benefits such as increasing revenues, building mailing lists, delivering newsletters, tracking results, and building traffic to a blog. At the bottom, there is a "FREE BONUSES \$250" offer with an "ORDER ONLINE" button.

Yes, a few speakers talked about email marketing in GIS (now you know the VERY importance of email marketing in internet business)

Yes, I also bought supplementary software to build my list on autopilot during this event.

No, I can't tell you the details of the software now because I don't have it yet (be patient, the seminar just ended) ☺

From what I've been told, this software is very outstanding. Alok Jain will launch it in August. The price might be around USD\$3,000 but for GIS attendees, we got it at a very huge discount... Yea...

All right, I better stop now. The clock is showing 12 am and I better get some sleep.

See you again and before I go, let me put a picture of me with Patric Chan here to give you some motivation and inspiration to become an internet multi-millionaire one day.



Take care,

Jamri Nanyan

Note: if you find this info entertaining for you, give you more knowledge about internet marketing or even if you just appreciate my constant tireless effort to bring you more tips about internet marketing (yup, I'm sleepy now and exhausted), please share and forward this document to others. I appreciate and thank you in advance!

Reference



Guru Slayer Systems

Click on BMW car on the salespage to get to a hidden special link to a huge discount for The Guru Slayer Systems package!

<http://guruslayersystems.com>

Make Money with this report!

[Click HERE](#)